Give • Volunteer • Be Counted
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Director of Annual Giving
UA Foundation

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UA Community Relations
Give • Volunteer • Be Counted

YEAR ROUND!

Give to University services and programs including scholarships and fellowships, colleges/schools/departments, health science centers of excellence, athletics, student services, cultural programs, and more!

Make the biggest impact on our community by investing in United Way’s Collective Impact Fund. You may also direct your dollars to Education, Financial Stability, Healthy Communities, our Helping the Working Poor Fund, and any 501(c)(3) NPO.
University of Arizona Foundation
Mission: Advancing the University of Arizona

Why does the UA need philanthropic support?
► Declining state support: cut 40% in five years
► Flexibility for unexpected expenses; new opportunities
► Influences corporate/foundation giving and rankings
► To help us do more for students and people everywhere!
What can you support?

There are boundless possibilities!
Featured Programs

UA Employee Emergency Fund, 20-10-2005
• For colleagues facing an unexpected financial hardship (e.g. illness, natural disaster)
• Details on UA Cares website

Arizona Assurance Endowment, 40-11-6352
• Supports AZ Assurance Scholars Program
• Academic, financial, and social support for low-income students from Arizona
• 60% are the first in their family to attend college
• This year, an anonymous donor will match dollar for dollar up to 30K.
Featured Programs

UA Employee Emergency Fund, 20-10-2005

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Faculty/Staff May Also Support

Any UA Foundation fund account

- Unit Development Office
- Unit Business Office
- UA Foundation Website Giving Search
  www.uafoundation.org

(hover cursor over Find A Gift Opportunity, choose Giving Search from drop-down menu)
Top Reasons to Give

Budget-friendly
Easy
Affirm our Wildcat Pride
Ripple effect

Diverse funds to support
Our students
We know what it takes
No gift is too small
Uniting a Force Against Poverty

“Building a Better Community by Uniting People, Ideas, and Resources”
Collective Impact

Why your Collective Impact gift is so powerful…

- United, every $1.00 invested generates $5.24 toward the fight against poverty
- United, we can help more than 100,000 people break the cycle of poverty
- United, we know where the need is
- United, we make it easy to make an impact
- United, we get results!
Education

- Working hard to end the third grade literacy problem that plagues Southern Arizona
- Making sure children/adults (0-25) have the resources they need to be successful in their academic/career pursuits
- Collaborating with Education Experts to create strategies that improve the quality of teaching practices in Southern Arizona schools
Financial Stability

UA Accounting students and community volunteers completed 15,063 tax returns this past year

- Efforts resulted in 25.2 million in refunds for low to middle income Southern Arizona families
- Offered financial education to ensure individuals and families know how to become financially stable
Helping the Working Poor Fund

Those who invest in the HWPF are eligible for a tax credit from the State of Arizona:

• Up to $200 for single folks
• Up to $400 for married folks

Did you know 1 in 5 Southern Arizonans lives in poverty?
Days of Caring
November 4 & 7, 2015
*Pick a project that matters to YOU!*

Images from 2014
The Fruits of Our Partnership

College of Education; Department of Teaching and Teacher Education

United Way through a grant from First Things First has funded the College of Education with a total of more than $200,000 over a four year period. The purpose of the grant is to improve and strengthen the existing early childhood professional development system in Tucson.

University of Arizona Center on Aging

The Center on Aging worked with the Senior Impact Coalition to create six bi-lingual Elder Care informational sheets designed to improve health literacy of volunteers helping older adults in their homes.
Take Charge Cats

United Way provides Take Charge Cats with an annual $8,000 grant that is used to train students to work as financial coaches for low-income families and youth.

University of Arizona Community Extension Program - San Carlos Region

UWTSA secured a grant through First Things First and another sub-grant totaling $66,922 for the Community Extension Program. The purpose of these grants is to provide health and nutrition guidance to parents and child care providers on the San Carlos Indian Reservation.
Changes to UACares

• Kick off
  - location change
  - Non-profit and UA programs fair

• UA Cares, the bigger picture
  - Give, Volunteer, Be Counted
  - posters, print materials

• Length of Campaign October 6 – November 20

• Pledge form will be sent to every employee
Changes to UACares

• Promoting Volunteer opportunities
  - Hopefest Saturday, October 24, 2015
  - United Way Days of Caring Saturday, November 4 & 7, 2015

• Fundraising Activities
  - Collaborate with others for a bigger splash!

• Be Counted
Coordinator Materials

• UA Cares Coordinator Manual
  – Pg 3 Important Dates
  – Pg 8 Pledge forms (fillable form will be emailed to you)
  – Pg 15-16 Frequently asked questions
  – Pg 18 Event Tracking Form

• Fast Facts 2015
• United Way materials
• UA Foundation materials
• UA Cares Posters
Campaign Coordinator’s Role

- Distribute Pledge Sheets
- Provide Information
- Answer Questions
- Creative Campaign Options
- Collect Pledge Sheets
- Return Pledge Sheets to Drop Off
Giving Options (pg 5)

• Payroll deduction – by hard copy pledge form or online thru UAccess
• Personal check – pledge form only (payable to United Way and/or UA Foundation)
• Credit Card – United Way by pledge form only
• Credit Card – UA Foundation go to: www.uafoundation.org/give/uacares
The benefits of pledging via payroll

• It’s easy – either online or by paper pledge
• People tend to donate more
• If 10,000 employees gave $2 per pay period = $480,000

“It’s not about the size of the gift it’s about the spirit of the gift.”
(Clint McCall, previously with College of Medicine)
**UAccess EMPLOYEE**

Please enter the total number of pay periods: 24

Total: $720.00

<table>
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<th>$15.00</th>
<th>Number of Pays</th>
<th>24</th>
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<tbody>
<tr>
<td>Pledge Amount</td>
<td>$360.00</td>
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</table>

Please Designate a Program Below

- NEW! UA Employee Emergency Fund
- MATCH! Arizona Assurance Endowment
- Scholarship and Fellowship Endowment
- Department Unit

Enter Amount Per Pay Period: $15.00

Number of Pays: 24

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[ ] I would like my gift to be anonymous

* For written designations fund codes are appreciated but not necessary. The specific name of the program or fund is sufficient. Non-specified funds will go to the unit's general account.

1. Find out more about the Employee Emergency Fund.
Keys to a Successful Campaign

• Engage key personnel and unit leadership in your planning
• Develop your message and plan of action
• Collaborate with others
• Communicate your message
• Inspire participation through novel events and activities
• Follow up with reminders and memory joggers
• Thank people for participating
• Be a role model
• Make it FUN!
Volunteerism

- 1,000 Acts of Kindness Challenge
- Volunteer ideas
- New form to track efforts